

Quarterly News Mentions of Direct-to-Consumer Healthcare, Q3 2021-Q2 2023

	Number of quarterly mentions
Q3 2021	≈ 175
Q4 2021	≈ 405
Q1 2022	≈ 590
Q2 2022	≈ 1,275
Q3 2022	≈ 790
Q4 2022	≈ 1,075
Q1 2023	≈ 990
Q2 2023	≈ 1,190

Source: Trilliant